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Demarest adds another partner by recruiting from Trench Rossi

Luis Bulcao Pinheiro



Priscila Faricelli joins Demarest's tax practice

Back to the hunt after a year of big hires, Demarest Advogados has hired a lawyer from Trench Rossi Watanabe as a tax partner.

Tax litigator Priscila Faricelli, 38, joined on 25 March. She was poached from Trench Rossi's prestigious tax department where she worked for the last 16 years.

Faricelli reinforces Demarest's 15-partner tax team. It is led by respected indirect taxation partner Douglas Mota, consultancy partner Eloisa Curi and litigator Marcelo Annunziata. Twenty-six associates support them.

Faricelli's hire increases Demarest's overall partner count to 66. In the pursuit of growth and modernisation, the firm has been implementing an aggressive hiring policy. Last year, it brought on four partners, strengthening its corporate, project finance and antitrust departments. It then kicked off 2019 by promoting six new partners. It also presented a new corporate image following a rebranding to celebrate its 70th anniversary.

A Trench Rossi spokesperson thanks Faricelli for her years of dedication to the firm. "We wish her all the best for this new phase in her career and are certain she will face all the challenges and opportunities with competence."

The firm has a well respected tax department led by Simone Musa, who is also chair of Baker McKenzie LLP's tax practice.