

Na Mídia

23/10/2019 | [Global Legal Chronicle](#)

Massimo Zanetti Beverage's Acquisition of Café Pacaembu

Ambrogio Visconti



Demarest and Machado Meyer advised on the deal

Segafredo Zanetti (Brasil) Comercialização e Distribuição de Café – operating as a subsidiary of the Italian company Massimo Zanetti completed the acquisition of Café Pacaembu and Pacaembu Holding.

Café Pacaembu Ltda was founded in 1957, and its brand of the same name is described as ‘one of the most traditional brands’ in San Paulo. It was recently ranked number one for best ‘extra strong’ of Brazil. Café Pacaembu Ltda owns a plant for producing ground coffee and single serve coffee.

Demarest advised Segafredo Zanetti (Brasil) Comercialização e Distribuição de Café S.A. with Andoni Hernandez Bengoa (Picture), Carlos Eduardo Marino Orsolon, Daniel Caramaschi, Luiza Peralta and Thais Fontoura Lipinski.

Machado Meyer advised the selling shareholders of Café Pacaembu and Pacaembu Holding (Miguel Antônio Halla, Clovis Chiorboli Halla, Newton Halla and Murilo Bignardi Halla) with Elie Sherique, Paulo Markossian Nunes, Bianca Telles Menchise and Joao Baptista Pimentel.

Involved fees earner: Daniel Caramaschi – Demarest; Thais Fontoura Lipinski – Demarest; Andoni Hernandez Bengoa – Demarest; Luiza Ercilia Macul Peralta – Demarest; Carlos Eduardo Marino Orsolon – Demarest; Paulo Markossian Nunes – Machado Meyer Advogados; Joao Baptista Pimentel – Machado Meyer Advogados; Elie Sherique – Machado Meyer Advogados; Bianca Telles Menchise – Machado Meyer Advogados;

Law Firms: Demarest; Machado Meyer Advogados;

Clients: Café Pacaembu; Massimo Zanetti Beverage Group; Pacaembu Holding;