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Grupo SBF's Acquisition Of Nike Brazilian Operations

Ambrogio Visconti



Baker McKenzie and Trench Rossi Watanabe advised Grupo SBF on the deal. **Demarest advised NIKE on the deal.**

The agreement requires SBF to make a 900 million reais (approx. US \$213 million) investment in the purchased assets.

NIKE, Inc., based near Beaverton, Oregon, is the world's leading designer, marketer and distributor of authentic athletic footwear, apparel, equipment and accessories for a wide variety of sports and fitness activities.

The Baker McKenzie team was led by Partner Kevin Maher (Picture) and associate Raja Chatterjee in Dallas, and partner Steven Canner in New York.

The Trench Rossi Watanabe team included Partners Daniel de Miranda Facó and Felipe Calil, and associate Paula Ganem in São Paulo also assisted.

Demarest team advising NIKE was led by José Diaz and Daniel Caramaschi.

Involved fees earner: Steven Canner – Baker McKenzie; Raja Chatterjee – Baker McKenzie; Kevin Maher – Baker McKenzie; **Daniel Caramaschi – Demarest; José Setti Diaz – Demarest;** Felipe Calil – Trench, Rossi and Watanabe Advogados; Daniel de Miranda Facó – Trench, Rossi and Watanabe Advogados; Paula Ganem – Trench, Rossi and Watanabe Advogados;

Law Firms: Baker McKenzie; Demarest; Trench, Rossi and Watanabe Advogados;

Clients: Grupo SBF S.A. ; Nike;