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SER Educacional's R\$4 Billion Acquisition of Rede Internacional de Universidades Laureate

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Veirano Advogados, **Demarest Advogados**, Simpson Thacher & Barlett LLP, Jones Day and Campos Mello Advogados advised Laureate, while Milbank LLP and Pinheiro Neto Advogados advised SER in the transaction.

SER Educacional ("SER") executed the acquisition of one hundred percent (100%) of the Rede Internacional de Universidades Laureate ("Rede") corporate capital, by means of the purchase and sale of a certain percentage of Rede's quotas in consideration for a cash payment ("Cash Component") followed by the merger of Rede (or a potential holding company to be incorporated and that will hold Rede's quotas – "NewCo") by SER, with the issuance of new issued shares of SER ("Stock Component"). As a result of the Transaction, SER will hold one hundred percent 100% of Rede's quotas. The transaction valued approximately R\$4 billion.

Goldman Sachs & Co. LLC is acting as the exclusive financial advisor to Laureate, and Milbank, as financial advisor to SER Educacional. Datasite provided Due Diligence for this transaction.

Laureate operates 11 higher education institutions in Brazil. These institutions collectively enroll more than 267,000 students in technical, undergraduate and postgraduate programs.

Ser Educacional is a respected network of educational institutions in Brazil, united by a commitment to the personal and professional growth of all of its students.

Veirano Advogados advised Laureate with a team including Partner Lior Pinsky (Picture), Partner Roberto Rudzit Neto, Partner Graziela Pinto Lima, Partner Daniela Anversa, Associate Vitor Rozenthal, Associate Vanessa Felício, Associate Diego Yago, Associate Gabriel Menezes, Associate Beatrice Blanchet, and Trainee Thiago Costa.

Demarest Advogados advised Laureate with Partner Jose Diaz, Partner Paola Pugliese, Partner Carlo Verona, Associate Débora Sejtman Gartner.

Simpson Thacher & Barlett LLP advised Laureate with a team including Sebastian Tiller, Gary Horowitz, Janet Yu, Michael Yan and Robert Harrison (M&A); Mark Brod and Camilla Johnson (Capital Markets); Andrew Blau and Eric Wolf (Employee Benefits); Lori Lesser, Alysha Sekhon and Kate Mirino (Intellectual Property); David Azarkh and James Cross (Financing); Sara Razi, Kelly Karapetyan, Etienne Renaudeau and Sarah Pugh (Antitrust); and Karen Hsu Kelley and Shari Ness (Public Company Advisory Practice).

Jones Day advised Laureate with a team led by Partner Scott M. Levine.

Campos Melo Advogados advised Laureate with a team led by Partner Alex Jorge.

Milbank advised SER with Tobias Stirnberg, Francisco Nunez, and Amy Kletsel.

Pinheiro Neto Advogados advised SER with a team including Partner Joamir Müller Romiti Alves, Associate Fernando T. L. Pacheco Di Francesco, Associate Elcio Aulicinio Borges, and Associate Pedro Henrique Geenen Cota.

Involved fees earner: Alex Jorge – Campos Mello Advogados; José Diaz – Demarest; Paola Pugliese – Demarest; Débora Sejtamn Gartner – Demarest; Carlo Verona – Demarest; Scott Levine – Jones Day; Amy Kletsel – Milbank; Francisco Nuñez – Milbank; Tobias Stirnberg – Milbank; Élcio Aulicinio Borges – Pinheiro Neto; Joamir Muller Romiti Alves – Pinheiro Neto; Fernando Pacheco Di Francesco – Pinheiro Neto; David Azarkh – Simpson Thacher & Bartlett; Andrew Blau – Simpson Thacher & Bartlett; Mark Brod – Simpson Thacher & Bartlett; James Cross – Simpson Thacher & Bartlett; Robert Harrison – Simpson Thacher & Bartlett; Gary Horowitz – Simpson Thacher & Bartlett; Karen Hsu Kelley – Simpson Thacher & Bartlett; Camilla Johnson – Simpson Thacher & Bartlett; Kelly Karapetyan – Simpson Thacher & Bartlett; Lori Lesser – Simpson Thacher & Bartlett; Kate Mirino – Simpson Thacher & Bartlett; Shari Ness – Simpson Thacher & Bartlett; Sarah Pugh – Simpson Thacher & Bartlett; Sara Razi – Simpson Thacher & Bartlett; Étienne Renaudeau – Simpson Thacher & Bartlett; Alysha Sekhon – Simpson Thacher & Bartlett; Sebastian Tiller – Simpson Thacher & Bartlett; Eric Wolf – Simpson Thacher & Bartlett; Michael Yan – Simpson Thacher & Bartlett; Janet Yu – Simpson Thacher & Bartlett; Daniela Anversa – Veirano Advogados; Vanessa Felício – Veirano Advogados; Gabriel Florencio Marques de Menezes – Veirano Advogados; Lior Pinsky – Veirano Advogados; Graziela Pinto Lima Galves – Veirano Advogados; Diego Yago Rodrigues da Silva – Veirano Advogados; Vitor Rozenhal – Veirano Advogados; Roberto Rudzit Neto – Veirano Advogados;

Law Firms: Campos Mello Advogados; Demarest; Jones Day; Milbank; Pinheiro Neto; Simpson Thacher & Bartlett; Veirano Advogados;

Clients: Laureate Education Inc.; Ser Educacional S.A.;